



Descriptive Document

## General Features of AuraPortal



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## AURAPORTAL FEATURES

### Continuous Evolution

AuraPortal is one of the most modern and powerful BPM (Business Process Management) Suites in the world. Its features are under **continuous evolution and expansion** thanks to its attentive and constant analysis of market demands.

### Positioned No.1

Positioned **no. 1 in User Sentiment** by **OVUM**, the prestigious analyst firm, when compared to the most well-known BPM (Business Process Management) systems in the market, highlighting its visionary and innovative character.

### WEB Technology

Built **from its very beginnings with 100% Web technology (Internet)**. Not only is the execution of the processes carried out over the Internet, the configuration and administration of the entire system is also performed with 100% Web technology. Therefore, any type of user, including managers, technicians, administrators, etc. with the appropriate permissions, can access AuraPortal via the Internet from anywhere and at any time.

### No Programming Required

The only BPM to date that truly builds the processes automatically, ready to be executed, from the models that are designed with a very easy to use diagramming tool. While the user models the processes, AuraPortal internally generates the code necessary to make them executable. Thus, **no programming** whatsoever is required to obtain and implement each process, however complex it may be.

### Simple and Intuitive

The use of the application is **intuitive and extremely user friendly** as it is perfectly structured and guides the user at each moment, indicating which data to input and the fields where values should be selected.

### Outstanding ROI (Return on Investment)

If the processes have been well designed, the saving in operational costs is such that the registered **Return on Investment (ROI)** can easily reach 400%. As AuraPortal requires no additional programming, the cost and time of implementing and carrying out modifications throughout the process' useful life is drastically reduced (up to 70%) compared with other BPM systems.

### Structure

The kernel of AuraPortal is its **Core BPM** which contains the resident modules: Twin Installations, Multilanguage, Intranet/Extranet, Processes Management, Document Management, Content Management, Data Management & Analysis, Connectivity and UGAC (User Gateway for the Addition of Code). There are also **Optional Modules**: Deep Business Intelligence, Business Rules, Three Synchronized Environments and External Users Workflow which can be purchased separately to expand the application's scope.

## Form Editor

The AuraPortal Form Editor is one of the most complete and sophisticated in the market. It incorporates **DAD Technology** (Dynamically Activated Divisions) which can be used to create multi-pages so that a multitude of activities, fields, conditioned divisions, triggers and many other activities can be managed from one single task.

## System Tasks

The **System Tasks** (those that are performed by the system, as opposed to the Personal Tasks that are performed by users) are so broadly conceived that they can automatically carry out any action thought to be useful in the processes. The special treatment of the motor means that they are executed extremely quickly.

## Distributed Treatments

The exclusive AuraPortal **Distributed Treatments** system makes it possible to manage groups of multiple elements, in parallel but coordinated, giving each element the specific treatment it requires while controlling the group as a unit. This feature makes it possible to address very complex operations without programming, which in other BPM products would require extensive custom programming.

## Monitoring

AuraPortal provides full access to the information generated from running processes, and to statistical information from sets of terminated processes. In addition to the integrated analysis and tracking procedures and the **Dashboard** controls, AuraPortal offers the option of all types of information such as **BAM (Business Activity Monitoring)**, **BI (Business Intelligence)**, **KPI's (Key Performance Indicators)**, etc.

## Intranet / Extranet (Collaboration Platform)

**Intranet / Extranet** provide a very powerful task workflow independent to the processes, for internal communication between employees and for external communication with, for example, suppliers or customers.

## Document Management

The **Document Management** module offers an extraordinary power and ability to handle, index, recuperate and version vast amounts of documentation, and even to choose whether to store the information in a Database, Network Drives or independent Hard Drives, a feature known as **File System**.

## SharePoint

It is also possible to work with Microsoft **SharePoint** which is incorporated in AuraPortal.

## Business Rules

The **Business Rules** system is recognized by industry experts as the best Business Rules system available. These Rules are true Business Rules that reside outside the processes, and are invoked from the processes whenever necessary.

## Content Management

AuraPortal offers a powerful **Content Management** module which, besides generating and publishing all types of content automatically, allows websites to be created. This is all fully integrated with the business processes and does not require any programming.

## System Families and Own Families

AuraPortal includes a complete and comprehensive structure of **System Families** that are resident in the application to organize and store **employee data, accounts, projects, areas, items, rules, etc.** It is also possible for users to create **Own Families**, with no limitations, which means that an authentic Relational Database is created automatically with no prior knowledge. The data from both the system and own families can be used in the processes in real-time.

## MDM (Master Data Management)

The **MDM (Master Data Management)** system makes it possible to manage large amounts of data in a reliable and controlled manner, so that the data **can be reused**. This data management system uses different classes of dictionary that are structured in a unique integrated system, giving the users access to the information and allowing them to share it. This increases knowledge and reduces task repetition, thus providing a competitive advantage.

## Dynamic Case Management

AuraPortal's modern conception enables fully integrated and easy **Dynamic Case Management** for the monitoring of records and projects, which is a feature recognized by experts as one of AuraPortal's biggest attractions.

## Multi-Language and Personalization

AuraPortal incorporates a **multi-language** service which allows each user from any country to work in their native language, concurrently with the other users. Many languages come incorporated in AuraPortal but it is also possible to create new nomenclatures to suit the preferences of each user. Besides the language, the appearance of the work windows can also be **personalized** and adapted per the requirements of each company.

## Integration with Other Applications

Another of AuraPortal's distinguishing features is its ease of **integration** with other applications that are already used by the company, such as **ERP, CRM, etc.**, and from other software providers such as **SAP, Microsoft, etc.** This can be achieved by using the applications' specific interfaces, or by using AuraPortal's pre-prepared **Web Services, Adapters and Importers**.

## Social Networks

AuraPortal can be integrated with almost 300 different **Social Networks**, such as Facebook, LinkedIn, Twitter, etc.

## Mobility

The different user interfaces are prepared and adapted to be viewed and worked with from any PC, Tablet or Smartphone device.

## Licensing

AuraPortal offers a wide variety of **licenses** that provide maximum flexibility to adapt to the true needs of each customer.

## Cloud

Besides the traditional "Acquisition Mode", AuraPortal is also available in "**Cloud Mode**" (rent in the "cloud"). The Cloud Mode offers a great advantage: the company can use AuraPortal in Cloud Mode and later pass to Acquisition Mode if so desired. This provides substantial economic benefits, making it possible to try AuraPortal at low cost, because with AuraPortal Cloud you only pay for the time used.

## Specific Applications

The versatility of AuraPortal has allowed other companies to connect it to their specific applications. Some noteworthy applications include: Digital Pen, NFC, Motas and GIS.

## Training

The **AURA Training School** offers both onsite and online training courses delivered by highly experienced professors, available to AuraPortal users and to the public.

## Coaching

AuraPortal offers **Executive Coaching** for any company wishing to optimize staff performance. These courses are taught by psychology professors qualified in Executive Coaching and are relevant for all companies, regardless of the software tools used in the company.