Simplify Digital Transformation
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"AuraPortal is a global leader in BPM Software."
“AuraPortal platform provides highly intelligent capabilities and is further expanding its reach from midsize to larger organizations.”
Since AuraPortal outperforms the market 100% of the time, it is a leading option that can satisfy buyers’ functional, technical, and business requirements.”
MICROSOFT AWARDS

2016 WINNER

“Innovative Apps for Azure & Marketplace”
2016 WINNER

“AuraPortal and the Ministry of the Interior of Colombia win the Global Award for Excellence in Business Process Management”
2017 WINNER

“AuraPortal and EPM win the Global Award for Excellence in BPM and Workflow for their implementation of AuraPortal iBPMS”
2017 WINNER

“AuraPortal and DIA win the Global Award for Excellence in BPM and Workflow for their implementation of AuraPortal iBPMS”
2017 WINNER

“AuraPortal and Pret Communique win the Global Award for Excellence in BPM and Workflow for their implementation of AuraPortal iBPMS”
Personalized Applications

Design and automate any type of application, on an easy-to-use digital Platform which is compatible with your existing ERP & CRM apps.
Core BPM

- Twin Installations
- Multilanguage
- Intranet / Extranet
- Processes Management
- Document Management
- Content Management
- Data Management & Analysis
- Connectivity
- UGAC (User Gateway for the Addition of Code)
Optional Modules

- Deep Business Intelligence
- Business Rules
- Three Synchronized Environments
- External Users Workflow
Success is at your fingertips!

- Digital Transformation
- Organizational Control
- Customer Experience
- Knowledge Management
- Adaptation to Change
- Regulatory Compliance
3.5 million users

Trusted by over 3.5 million users worldwide.

+1,000,000 Running Processes
+1,000 Installations
+40 Countries
20 Fortune 500 companies
What is in AuraPortal’s DNA?

- User-friendly App. builder
- Personalized dashboards
- Changes on the fly
- Zero-coding
- Business-user approach
- Fast implementation
Real Benefits

See impressive results in 1 to 3 months or less.
Case Studies

“We have increased employee productivity by 40%”.
Pedro Álvarez, Director of GRANTECAN S.A.

“We have reduced tasks from 1 hour to 20 minutes”.
Begonya Melich, R+D and Environmental Manager
Integration with Microsoft

- Microsoft Azure
- Office 365
- Microsoft SQL Server
- Azure MARKETPLACE
- Microsoft Dynamics
- SharePoint
Other Integrations

- Sage
- Oracle Database
- SAP
- Tableau
What are Business Processes?

- PURCHASING
- MARKETING
- SALES OPPORTUNITIES
- MANUFACTURING
- SERVICES
- SALES CYCLE
What are Business Processes?
What are Business Processes?
You Diagram, AuraPortal Automates

- **Draw** (Diagram your process)
- **Define** (Define the attributes)
- **Execute** (Run your process)
Example of a diagram

Customer communication:
- IM
  - Type of communication?
  - Suggestion
    - TP.1 Suggestion Management
  - Complaint
    - Only on Thursdays
      - ET.1
    - TPT.1 Complaint Management
      - ET.2
      - TS.1 Notification of delay sent to head of department
      - 24 hour limit
- TS.2 Notification of result sent to customer
  - END EVENT
Example 2
Example 3
High-profile Examples:

- Personalized service for customers
  - Scotiabank
- Information orchestration
  - Sura
- Personal loan management
  - CAF
- Control of branches, policies, lines of business and secondary lines of business
  - Telefónica
Customer Growth 2016
Growth of Certified Consultants

2014: 800 Certified Consultants

2017: 1,600 Certified Consultants
Service catalog

- AURA Training School
- Consultancy
- BPO
- Maintenance
- Coaching
- Smart Facilities
- Big Data
On-premise acquisition
The System resides in the customer’s installations

Data Base and Application Server

In the Cloud
The customer simply pays a monthly fee with no commitment

Microsoft Azure
**Business Timeline**

- **Study of the costs**
- **Decision is made**
- **Project implementation**
- **END OF PROJECT**
  Agreed date
Next steps

PERSONALIZED DEMO
We will prepare a demo adapted to your specific business needs.

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